

# Trademark/Service Mark Application, Principal Register

Serial Number: 85541426

Filing Date: 02/13/2012

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	85541426
<b>MARK INFORMATION</b>	
*MARK	<a href="#">LINSANITY</a>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	LINSANITY
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	Jeremy Lin
INTERNAL ADDRESS	c/o Arent Fox LLP
*STREET	1050 Connecticut Ave., NW
*CITY	Washington
*STATE (Required for U.S. applicants)	District of Columbia
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	20036
<b>LEGAL ENTITY INFORMATION</b>	
TYPE	individual
COUNTRY OF CITIZENSHIP	United States
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
INTERNATIONAL CLASS	018

<b>*IDENTIFICATION</b>	Duffel bags, knapsacks, all purpose sport bags, backpacks, handbags
<b>FILING BASIS</b>	SECTION 1(b)
<b>INTERNATIONAL CLASS</b>	021
<b>*IDENTIFICATION</b>	Cups, mugs, aluminum water bottles sold empty, plastic water bottles sold empty, reusable stainless steel water bottles sold empty, insulating sleeve holders for beverage cans, insulating sleeve holders for bottles
<b>FILING BASIS</b>	SECTION 1(b)
<b>INTERNATIONAL CLASS</b>	025
<b>*IDENTIFICATION</b>	Clothing, namely, shirts, t-shirts, sweatshirts, hooded sweatshirts, jackets, hooded jackets, coats, headbands, sports jerseys, nightshirts, pajamas, pants, rain coats, rain wear, robes, scarves, shorts, socks, sweaters, sweatpants, underwear, warm-up suits, wristbands, sweatbands, belts; footwear, namely, shoes, slippers, sandals, athletic footwear, sneakers; headwear, namely, caps, hats, visors, bandanas
<b>FILING BASIS</b>	SECTION 1(b)
<b>INTERNATIONAL CLASS</b>	028
<b>*IDENTIFICATION</b>	Toys, namely, action figures; sporting goods, namely, basketballs, shooting sleeves
<b>FILING BASIS</b>	SECTION 1(b)
<b>INTERNATIONAL CLASS</b>	032
<b>*IDENTIFICATION</b>	Sports drinks and beverages
<b>FILING BASIS</b>	SECTION 1(b)
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Pamela M. Deese, Esq.
<b>FIRM NAME</b>	Arent Fox LLP
<b>STREET</b>	1050 Connecticut Ave., NW
<b>CITY</b>	Washington
<b>STATE</b>	District of Columbia
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	20036
<b>PHONE</b>	202-857-6000

<b>FAX</b>	202-857-6395
<b>EMAIL ADDRESS</b>	TMdocket@arentfox.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>OTHER APPOINTED ATTORNEY</b>	Halle B. Markus, Esq.
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	Pamela M. Deese, Esq.
<b>FIRM NAME</b>	Arent Fox LLP
<b>STREET</b>	1050 Connecticut Ave., NW
<b>CITY</b>	Washington
<b>STATE</b>	District of Columbia
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	20036
<b>PHONE</b>	202-857-6000
<b>FAX</b>	202-857-6395
<b>EMAIL ADDRESS</b>	TMdocket@arentfox.com;koinis.kristen@arentfox.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>NUMBER OF CLASSES</b>	5
<b>FEE PER CLASS</b>	325
<b>*TOTAL FEE DUE</b>	1625
<b>*TOTAL FEE PAID</b>	1625
<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/Pamela M. Deese/
<b>SIGNATORY'S NAME</b>	Pamela M. Deese
<b>SIGNATORY'S POSITION</b>	Attorney for the Applicant, DC bar member
<b>DATE SIGNED</b>	02/13/2012

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## Trademark/Service Mark Application, Principal Register

**Serial Number: 85541426**

**Filing Date: 02/13/2012**

### To the Commissioner for Trademarks:

**MARK:** LINSANITY (Standard Characters, see [mark](#))

The literal element of the mark consists of LINSANITY.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Jeremy Lin, a citizen of United States, having an address of  
c/o Arent Fox LLP,  
1050 Connecticut Ave., NW  
Washington, District of Columbia 20036  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 018: Duffel bags, knapsacks, all purpose sport bags, backpacks, handbags  
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 021: Cups, mugs, aluminum water bottles sold empty, plastic water bottles sold empty, reusable stainless steel water bottles sold empty, insulating sleeve holders for beverage cans, insulating sleeve holders for bottles  
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 025: Clothing, namely, shirts, t-shirts, sweatshirts, hooded sweatshirts, jackets, hooded jackets, coats, headbands, sports jerseys, nightshirts, pajamas, pants, rain coats, rain wear, robes, scarves, shorts, socks, sweaters, sweatpants, underwear, warm-up suits, wristbands, sweatbands, belts; footwear, namely, shoes, slippers, sandals, athletic footwear, sneakers; headwear, namely, caps, hats, visors, bandanas  
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 028: Toys, namely, action figures; sporting goods, namely, basketballs, shooting sleeves

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 032: Sports drinks and beverages

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

Pamela M. Deese, Esq. and Halle B. Markus, Esq. of Arent Fox LLP  
1050 Connecticut Ave., NW  
Washington, District of Columbia 20036  
United States

The applicant's current Correspondence Information:

Pamela M. Deese, Esq.  
Arent Fox LLP  
1050 Connecticut Ave., NW  
Washington, District of Columbia 20036  
202-857-6000(phone)  
202-857-6395(fax)  
TMdocket@arentfox.com;koiner.kristen@arentfox.com (authorized)

A fee payment in the amount of \$1625 has been submitted with the application, representing payment for 5 class(es).

### **Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Pamela M. Deese/ Date Signed: 02/13/2012

Signatory's Name: Pamela M. Deese

Signatory's Position: Attorney for the Applicant, DC bar member

RAM Sale Number: 5224  
RAM Accounting Date: 02/14/2012

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Internet Transmission Date: Mon Feb 13 17:51:53 EST 2012  
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6f2c77-CC-5224-20120213173756101355

LINSANITY